

# 2020 Gala

## Celebrating The Park People and Milwaukee County Parks -

### Featuring the Eddie Butts Band

Saturday, April 25<sup>th</sup>, 5:30-11pm

Boerner Botanical Gardens



*Friends of Milwaukee County Parks*

Help us celebrate our nationally recognized parks system and 40+ years of the Park People empowering residents to support their local parks through its Friends Group initiative. Learn how Friends Groups engage families in their parks, enjoy a nice dinner, and then kick up your heels on the dance floor.

## Sponsorship & Partnership Opportunities

### \$25,000 – PRESENTING SPONSOR

- One reserved table for 8 guests (most preferred seating)
- **Premier** acknowledgement on all event materials, including signage
- **Full-page** back cover ad in event program
- Premier acknowledgement on Park People website
- Premier recognition in press releases and media alerts
- Premier recognition in Park People e-newsletter and social media

### \$10,000 – OAK TREE SPONSOR

- One reserved table for 8 guests
- Acknowledgement on all event materials, including signage
- **Half-page** ad in event program
- Acknowledgement on Park People website
- Recognition in press releases and media alerts
- Recognition in Park People e-newsletter and social media

### \$5,000 – PURPLE CONEFLOWER SPONSOR

- One reserved table for 8 guests
- Acknowledgement on all event materials, including signage
- **Quarter-page** ad in event program
- Acknowledgement on Park People website
- Recognition in press releases and media alerts
- Recognition in Park People e-newsletter and social media

### \$2,500 – TABLE SPONSOR

- One **reserved table** for 8 guests
- Acknowledgement in event program and website
- Recognition in Park People e-newsletter and social media

### \$500-\$1,000 – PARKS PARTNERS

- Tickets for 2-5 guests
- Acknowledgement in program and website

### \$150 – INDIVIDUAL TICKETS

- Admission for one

# 2020 Gala

## Celebrating The Park People and Milwaukee County Parks -



**Yes! I/we would love to help celebrate the Park People and Milwaukee County Parks.**

*Friends of Milwaukee County Parks*

\_\_\_\_\_ \$25,000 Presenting Sponsor

\_\_\_\_\_ \$10,000 Oak Tree Sponsor

\_\_\_\_\_ \$5,000 Purple Coneflower Sponsor

\_\_\_\_\_ \$2,500 Table Sponsor

\_\_\_\_\_ \$\_\_\_\_\_ (\$500-\$1,000) Parks Partner

\_\_\_\_\_ \$\_\_\_\_\_ for \_\_\_\_\_ # of Tickets (\$150 each)

\_\_\_\_\_ I would like to donate something for the silent auction – proceeds benefit Friends Groups

\_\_\_\_\_ I/we cannot attend but would like to make a donation of \$\_\_\_\_\_

### CONTACT INFORMATION

Name(s) \_\_\_\_\_  
(as you would like to be listed)

Address \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Email \_\_\_\_\_

Email \_\_\_\_\_

### PAYMENT INFORMATION

\_\_\_\_\_ Enclosed is a check for \$ \_\_\_\_\_

\_\_\_\_\_ Please charge my credit card \$ \_\_\_\_\_

Name on card \_\_\_\_\_

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Sec. Code \_\_\_\_\_ Signature \_\_\_\_\_

Please mail or email to: Park People, 10300 W. Wisconsin Avenue, Wauwatosa, WI 53226 or [director@parkpeoplemke.org](mailto:director@parkpeoplemke.org).